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This practice has as its primary goal the objective of caring for and satisfying its clients needs. It will adopt a professional and focused marketing position and will at all times act in accordance with the highest standards of ethical conduct. It will be acknowledged as a highly respected and progressive practice within the region. One measure of our success will be the accomplishment of our challenging but attainable ten year revenue target.

Only the most suitable candidates will be hired as Team Members. They will be proud to be part of the firm and will benefit from above-average compensation, an excellent and enjoyable working environment, an opportunity for professional advancement and personal growth and an involvement in the decision making process within the firm. There will be a high level of trust and mutual respect amongst all Team Members, Partners and Clients. Every person within the firm will understand and subscribe to the Vision of the firm and the role they play in accomplishing that Vision.

The Partners of the firm will place the welfare of the firm and that of its clients above their own self interests. However, it will always be understood that the partners can expect to receive fair compensation reflecting the value of their contribution and the capital they have invested.

The firm will be innovative in its development of client services and will be guided by its primary goal of caring for and satisfying its clients needs. The services offered by the firm will be clearly defined, highly structured and priced in accordance to the value they represent to the client.